

## FORM NL-36- BUSINESS -CHANNELS WISE

Name of the Insurer: Universal Sampo General Insurance Company Limited

Date:As on 31st Dec 2022

Sl.No.	Channels	For the Quarter		Upto the Quarter		For the corresponding quarter of the previous year		Up to the corresponding quarter of the previous year	
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)
1	Individual agents	22,543	3,827.61	84,070	9,038.23	15,687	1,854.58	40,925	4,486.69
2	Corporate Agents-Banks	1,33,846	7,899.53	4,30,854	23,675.74	1,38,272	7,125.48	3,95,629	21,058.60
3	Corporate Agents -Others	46	2.94	166	22.98	52	3.42	184	9.70
4	Brokers	4,31,966	35,750.55	14,86,789	1,28,944.98	4,04,513	32,053.54	8,90,752	96,487.61
5	Micro Agents	0	0.00	0	0.00	0	0.00	0	0.00
6	Direct Business	0	0.00	0	0.00	0	0.00	0	0.00
	Officers/Employees	0	0.00	0	0.00	0	0.00	0	0.00
	Online (Through Company Website)	6,087	435.81	8,899	11,160.60	64	2.45	765	25.18
	Others	2,801	50,537.88	8,568	1,16,964.37	2,06,176	50,705.56	2,10,372	1,22,984.98
7	Common Service Centres(CSC)	23,745	101.61	59,270	252.20	15,034	145.34	37,927	378.34
8	Insurance Marketing Firm	148	37.59	494	123.04	223	80.94	513	178.21
9	Point of sales person (Direct)	67,677	7,116.07	2,08,782	23,581.28	22,734	2,703.55	40,468	4,840.86
10	MISP (Direct)	0	0.00	0	0.00	0	0.00	0	0.00
11	Web Aggregators	121	16.17	718	48.50	904	29.34	29,373	1,255.63
12	Referral Arrangements	0	0.00	0	0.00	0	0.00	0	0.00
13	Other (to be sepcified)								
	(i)								
	(ii)	0	0.00	0	0.00	0	0.00	0	0.00
				0					
	Total (A)	6,88,980	1,05,725.76	22,88,610	3,13,811.93	8,03,659	94,704.21	16,46,908	2,51,705.81
14	Business outside India (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	6,88,980	1,05,725.76	22,88,610	3,13,811.93	8,03,659	94,704.21	16,46,908	2,51,705.81

## Note:

- (a). Premium means amount of premium received from business acquired by the source  
(b). No of Policies stand for no. of policies sold  
(c). Grand Total (A+B) should be consistent with all relevant NL forms e.g. NL-4 etc., as applicable